

influential



Five BI myths busted

Lack of ROI on IT spend?

We deliver what we promise through:

- proven methods
- working in close partnership with stakeholders
- maintaining a focus on results
- each and every deployment has been a resounding success.

No one version of the truth?

The truth is out there:

- we can bring all core reporting data into one managed repository that is available for immediate analysis
- no manual effort compiling reports
- no possible human error in producing figures
- KPIs not available for use in system-generated reports
- time-wasted checking and re-checking analyses

Can't get the answers you need?

How do we give you the answers?

- utilising best-of-breed end-user reporting tools
- bespoke browser-based enquiry tools
- allowing multiple windows in on a single data repository
- providing the reports that users need, when they need them, in a format that suits them

Days wasted compiling reports?

Your time is precious, we:

- automatically consolidate data into a single source
- eradicate the re-factoring of data for reporting
- give you a foolproof way of managing many sales channels and accurately providing your sales staff with timely figures

Can't trust reports?

Why are we different?

- development of a system to ensure that every report and data-set is tied back to baseline reports
- integrated security means that the system self-reconciles daily
- users are automatically alerted to any potential problem
- a traffic-light based data health check system is used

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Let us help...

Like what you see but need a little more info? Just give us a call on 0845 643 0592 or email us at sales@influentialsoftware.com, the coffee is free and so is the first round of consultancy.