

ABOUT INFLUENTIAL

Since 1993, Influential has been driven by a mission to deliver top quality solutions to the world's leading publishers and other complex businesses - **to increase client profitability** via a core set of objectives:

- Drive revenue
- Underpin growth
- Reduce cost
- Reduce risk

Our tailor-made solutions deliver everything from premier-grade Business Intelligence solutions realising past investment in systems and infrastructure and unlocking your business drivers to enterprise grade bespoke software to integrate, manage and streamline your processes, to expert consultancy - all beautifully packaged to improve your bottom line.

At Influential, we are **fluent in:**

- [Business Intelligence](#)
- [Publishing sector consultancy](#)
- [Software development](#)
- [Public sector IT](#)
- [Specialist IT staffing](#)

but above all; we are **fluent in business**

If you need bespoke software developed, a BI solution implemented, CRM assistance, new contract staffing or help in getting your existing systems talking to each other, Influential can help you.

We are pleased to bring our 20 years' experience to clients of all sizes and from all locations - local SME through to global FTSE-100, public and private sector.

As well as being available for typical consultancy and project work, Influential can provide skilled resource at a competitive daily rate over a fixed, renewable term.

If you would like to talk about a business intelligence or bespoke software project you need to deliver successfully, please [contact us](#) or pop in to the world famous [40-30 rooftop bar](#) of our landmark 30 St Mary Axe (City) office

Kent Office
Kent House
Romney Place
Maidstone
Kent ME15 6LA

City Office
28th floor
30 St Mary Axe
London
EC3A 8BF

Technical developer resource

EXAMPLE PROFILE

3-12 years industry experience within various Enterprise clients, working on a variety of projects, providing a bespoke architectural and coding service. Strict adherence to the Influential Quality Model, utilizing best practice refined from our Agile methodologies, resulting in quality deliverables incorporating trusted and proven components and frameworks across our core development technologies.

DEVELOPMENT APPROACH

The Influential Quality Model draws upon the following components adhered to by all our development staff:

- **Agile with SCRUM** approach using development teams of 2-10 under Application Lead/SCRUM master
- **Test and Defect Driven** Development approach with test-rigs as the core building block
- **Quality** code output: Pair Programming, Mentoring, Code Reviews & Show and Tell
- Constant **product development**: Use of Intern programme to investigate frameworks, components and techniques

CORE TECHNOLOGIES

- **Infrastructure**
 - SVN/GIT/Source Safe
 - Jenkins CI Server
 - Selenium automated testing
 - Xen Virtualised environment (for Development/UAT/Staging etc)
 - Jira planning and project management
 - Apache HTTP Server 2.2, IIS 6.0
 - Apache Tomcat 4.0, 5.0, 6.0, JBoss 4.0, Oracle BEA WebLogic 11gR1
- **Open Source/Java**
 - J2SE (Ant, Swing)
 - J2EE (JSP/JSF/Servlets, Freemarker, Struts2)
 - JPA (Hibernate 3.0)
 - SPRING
- **PHP/LAMP/Web**
 - PHP 5
 - Frameworks (Zend/Code Igniter)
- **Microsoft**
 - C# ASP.NET VB.NET
- **Database**
 - ORACLE 11i & PL/SQL
 - SQL Server 2003/2008
 - MySql/Postgres
- **Mobile**
 - Objective C
- **Middleware/Messaging**
 - XML/XSLT
 - Mule ESB
 - Web Services: REST/SOAP/XML/JSON

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