

FOR IMMEDIATE RELEASE

Influential Software sponsor the 2010 British Heart Foundation's Golf Day.

Influential Software is delighted to announce that the 10th annual golf day in memory of Chris Barker was a huge success raising a grand total of £64,598.

Chris tragically died in 2000 from heart problems, in 2001 friends and family decided to get together to help raise money for the British Heart Foundation. With only 30 golfers and about 60 people attending a charity evening, a staggering £10,000 was raised.

Following the roaring success and coverage the event received, Chris's loved-ones have continued to organise the annual golf day in his memory, donating the money raised to the British Heart Foundation, and new cardiac equipment to Basildon Hospital.

Thrilled to sponsor the last official golf day, Influential Software's founders and directors took part in the tournament. The day was rounded off with a well received Prize Giving black-tie dinner and dance.

Andy Richardson, Managing Director commented:

"I'm so pleased to have taken part in something that has not only raised awareness, but has generated such a great following and has given back to the community."

John Simpson, Technical Director said:

"Golfing is such a great bonding activity and as a company we are delighted to have been involved."

-ENDS-



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Notes to the Editor:

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Influential Software:

Influential Software is a vibrant software house that inspires excellence, creativity, and confidence within our clients, from SME publishers through to FTSE-100 industry leaders.

For almost 20 years, we've been successfully delivering modern solutions to all your age old software and business intelligence (BI) problems. We work with some of the Publishing industry's biggest names and our clients include Taylor and Francis, Elsevier, Harcourt, and Cambridge University Press.

Having delivered proven solutions in partnership with these major players for nearly 20 years, we have gained a unique understanding of the frustrations your business faces in its day-to-day operation and has given us the skills and experience to unlock the hidden value of your data.

Related Links:

Official website: <http://www.chrisbarkergolfday.co.uk/>

Influential Software: <http://www.influentialsoftware.com>

