influential





Bespoke .NET Training Portal

Training company saves £1000's per year with bespoke solution



EXECUTIVE BRIEF

Our client, A&A Training, provides medical training for nurses and clinicians. Their courses are tailored and they ensure the highest quality of learning and teaching standards. They contacted to us looking for a unique portal solution that their customers and staff could benefit from.

As a result, our custom portal solution helped them save £1000's per year by resolving admin errors, skyrocket customer satisfaction, and improve staff efficiency.



THE CHALLENGE

Much of the company still used legacy systems to manually book training courses and keep instructors updated. Documents were frequently lost, duplicated, deleted, or took a long time to collaborate on.

The staff were finding it difficult to stay productive and the customer satisfaction was slowly dwindling.

Therefore, A&A Training wanted to create a branded user interface that both customers and staff could use with ease.



THE RESULTS

We pitched a tailored solution using .NET and our PearDrop portal framework giving them complete control over security and user permissions. As part of our services, we also provided 24/7 helpdesk support. Staff have reported a significant improvement on what they're doing on the day-to-day and month-to-month, giving them the opportunity to manage their time better. Our solution has mitigated the majority of initial logistical errors, likely saving them thousands of pounds every year.

Our Partners











