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YOUR WEBINAR INVITATION

Business Intelligence in the Cloud

18th September at 11:00 – 11:30

REGISTER TODAY! or call 0845 643 0592

Consider this - you want the business advantages that effective Business analytics can bring, but you have some restrictions:

- Don't want to commit time, budget or IT resource
- Prefer not to host/manage yourself
- Need the licence cost to be OpEx not CapEx
- Prefer to pay monthly over 3-5 years rather than upfront

From Q4 2012, cloud-based BI is now a reality and will solve these problems.

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Benefit from:

- On demand Business Intelligence - exactly how and when you need it
- Cost savings - no capex, and no need for additional in-house IT support and server maintenance
- Cashflow savings - pay monthly over 3-5 years
- Agility and ease-of-use associated with on demand, cloud-based solutions

Webinar Agenda:

[Listen to Andy Richardson from Influential speaking on Radio 4...](#)

Andy comments on the latest government proposals for the groundbreaking midata programme, which aims to give consumers access to their data.

We are running a webinar to assist you in understanding the benefits of a cloud-based BI implementation. Join us on Tuesday 18th September at 11:00, in partnership with SAP Gold Partner, Maxima PLC.

- What is Business Intelligence and what are the benefits?
- What is “Business Intelligence in the Cloud”?
- Pros and Cons over traditional on-premise approach – which is right for you?
- Demonstration – uploading data into the cloud and building reports and dashboards

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Registered in UK at 63 Mount Avenue, Hutton Mount, Brentwood, Essex. CM13 2PB. Registration no 2779820.

